

**Community Outreach Work Group**  
State Planning Grant Conference Call Summary  
October 28, 2004

**MEETING PARTICIPANTS**

Denise Daly	REACH
Donna Dittman Hale	Williamsburg Community Health Foundation
Lynn Evans-Riester	Fairfax Inova Hospitals
Evelyn Henson	Office of the Chief Medical Examiner, VDH
Janet McDaniel	Radford University
Joanne Royaltey	Valley Health System
Peggy Whitehead	Blue Ridge Medical Center
Michael Wilmouth	Advanced Patient Advocacy

**QUESTIONS AND COMMENTS FROM PREVIOUS MEETINGS**

The group reviewed the October 14<sup>th</sup> Meeting Summary, and agreed that comments and recommendations were accurately captured.

Some wondered why 200% FPL seems to have been chosen as the “cut-off” for the proposed target population, if 40% uninsured Virginians live in households above 200%FPL.

Denise described her role as Work Group Chair as facilitator, Work Group convener, and representative to the Leadership Team. Work Group members will develop a common strategy and objectives to share proposed models with potential consumers, human services professionals, businesses and others.

**TIMELINE FOR MODEL REVIEW AT COMMUNITY LEVEL**

- ✓ No clear timeline has been developed for next phase of Work Group efforts. The Leadership Team is waiting on data from SHADAC, which will be used to inform the model selection process. Denise will talk with SPG staff to request clarity regarding timelines.
  - Community Outreach Work Group members noted that they would prefer to hold Model Review Meetings in late March and April 2005, due to previous commitments and concern about the impact of winter weather on evening meetings.

**SUGGESTIONS/RECOMENDATIONS**

- ✓ Once potential models are identified and reviewed by Community Outreach Work Group, members will develop common questions to ask of model reviewers across the Commonwealth.

- ✓ Consider soliciting feedback from existing groups in various communities (e.g., interagency councils, small business groups at local Chambers of Commerce).
- ✓ After some discussion, the group agreed that Town Hall Meetings in various regions are the preferred method of soliciting information from human services professionals and others. A panel, including a representative from the Community Outreach Work Group, would present the potential model(s) to the meeting participants and pose questions to the participants.
  - Meetings should be held in early evening. Food (preferably dinner) should be provided, and babysitting, if feasible.
  - Meeting participants/invitees should include: employers of potential consumers, VECs, human services professionals and consumers.
  - Use contacts outside of the normal health groups to broaden the circle from which feedback is solicited.
  - The Work Group, with support from LEEANNE, could develop uniform invitations to distribute regarding the Town Hall meetings.
  - It is likely that LEEANNE will be able to help Work Group members identify and secure meeting locations across the Commonwealth.
  - The group discussed the possibility of partnerships between Community Outreach Work Group members and other SPG Work Group members in planning regional meetings and inviting key stakeholders.
- ✓ All group members agreed it would be useful to have neutral individuals facilitate meetings in localities. It would be ideal for the same person to facilitate all of the model development reviews, but the budget may not allow for this.
  - Mike Wilmouth volunteered to facilitate meetings in Northern Virginia and possibly other regions.
  - Evelyn Henson volunteered to facilitate a meeting.
  - Several people recommended inviting elected leadership to facilitate local meetings.
- ✓ Potential consumers will likely not be comfortable commenting on proposed models in a large group/public setting. The group suggests that a short summary and questionnaire be developed that could be shared/administered at various free clinics and community health centers by volunteers (students or elderly).
  - Might it be possible to offer an honorarium, pay student workers and/or reimburse volunteers for mileage?
- ✓ Citizens should be offered the opportunity to email or mail comments on the proposed models, similar to the Governor's OB Task Force.

Plans for regional

**WEBSITE FEEDBACK ([www.insuremorevirginians.org](http://www.insuremorevirginians.org))**

- ✓ Positive reaction to website. Lots of useful information. Well-organized.

- ✓ Group members commented that the materials from the October 14<sup>th</sup> meeting were not posted in the Community Outreach section of the website.
- ✓ Some organizations need to be added to the regional individual/family resource lists. To whom should recommendations be forwarded?

#### **NEXT STEPS**

- ✓ Denise will share recommendations with SPG staff.
- ✓ Denise will speak with SPG staff to obtain clarity regarding timelines for Community Outreach Work Group's tasks. Feedback will be shared with Work Group members.